



*Dynamic Thinking*

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## **INTERACTIVE SIMULATION BOOSTS LEARNING**

**The Thinking Accelerator™ from Herrmann International offers online training for the Second Life Generation**

Anyone trying to improve their work teams today faces the challenge of lack of time and reduced budgets. But the real barrier may be getting attention in the first place; lots of training sessions are just plain boring for modern employees used to sophisticated virtual worlds. Herrmann International, in a partnership with IBM, has stepped up to the plate in addressing both issues with the release of The Thinking Accelerator incorporating HBDIinteractive™

The Thinking Accelerator is a three hour online simulated training session at a virtual conference centre complete with attractive private suites, dining rooms and walks along paths framed with palm trees. Participants meet the avatars of a multicultural project team who think in different ways and don't agree on how problems should be solved – just like their real worlds. Through a series of encounters, they come to understand that different ways of thinking have validity and can contribute to better end results.

Participants have had the opportunity to try the HBDI Assessment of thinking preferences prior to entering the simulation. Suddenly they get their personal results and see how they fit in. They also get to record their own solutions for communicating with and persuading others both within the simulation and in their real life situations Online diaries

automatically record everything they write for future reference and a resource library extends the learning with glossaries, explanations, articles and case studies.

“We developed this solution to help clients reach global, dispersed populations faster and more cost-effectively,” says Ann Herrmann-Nehdi, CEO of Herrmann International, “and also help them get the advantage that comes from embedding Whole Brain® Thinking into all aspects of the business. By combining IBM’s expertise in developing innovative technology solutions with our methods of harnessing the power of thinking styles for real-world application, we realized we could create a blended solution that would meet or even surpass what could be achieved in the classroom alone.”

For over 25 years, Herrmann International has helped clients harness the brainpower of the entire organization to get better results through better thinking. As a Certified Whole Brain Thinking Assessor, Dynamic Thinking now offers this program to companies worldwide. It provides new and highly cost effective ways to enhance teamwork and improve productivity and innovation.

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*If you'd like more information about this topic, or to schedule an interview with Ann Herrmann Nehdi or Norah Bolton, please call 416-413-0916 or e-mail Norah at [nbolton@dynamicthinking.com](mailto:nbolton@dynamicthinking.com)*